Los Angeles County

Celebrating 100 Years

of passion, purpose and progress as we look to the past and craft the future.

Women’s Voices Count:
a Toolkit to Increase Voter Registration
In terms of voting, California ranks 40th out of all 50 states in terms of the percentage of eligible voters turning out on election day. LA County, unfortunately, is not an exception to this, and even falls below the statewide average of 37% eligible voter turnout.

California is now one of 14 states that allow 16 and 17 year olds to preregister to vote, so they become automatically registered and can vote when they turn 18. In the first year of the program, roughly 25% of all preregistrations came from LA County.
Engage your Community: Everyone has the ability to help increase voter registration and reduce the number of unregistered women. Individuals or organizations who would like to host a voter registration drive may contact the LA Registrar-Recorder/County Clerk Community & Voter Outreach (CVO) team at (562) 462-8368 or at outreach@rrcc.lacounty.gov.

The CVO team can assist with resource materials and other information.
Hosting a VOTER REGISTRATION DRIVE in LA County

How do I get started?

• **Community:** The LA County Women and Girls Initiative Website showcases a map of where the 400,000 eligible but not registered to vote women live. Check it out for some inspiration to help identify where you’d be interested in hosting a registration drive. [www.lacounty.gov/wgi](http://www.lacounty.gov/wgi)

• **Event Location:** Identify a location where you will host your drive. This location should serve as a place to train, dispatch, and reunite volunteers during the event. If it’s a sunny day, remember to give volunteers plenty of water to stay hydrated.

• **Partners:** To increase your impact, do early recruitment of volunteers and partners for the day of. It is important that all volunteers are properly trained on registering to vote procedures, deadlines, and related information before speaking to the public.

What will I need?

• **Supplies:** It’s quick and easy to register to vote online at [lavote.net](http://lavote.net), so we encourage community members who have access to the internet to get started there. You can also contact the LA County Registrar-Recorder/County Clerk or the CA Secretary of State for paper Register to Vote forms.

• **Training:** LA County RRCC can be contacted to help train you, your group, and other members on how to properly fill out the paper copies.
Where could I host a drive?

Voting is a non-partisan civic engagement tool, thus a registration drive can be hosted almost anywhere a community group wants one. They can be hosted out of someone’s home, place of worship, political or social club, school, park, or a number of other places.

When is the best time to host a drive?

There is never a right or wrong time to host a drive. However, it is easiest to interest the community when there is an upcoming election and/or something on the ballot affects their community directly.

How to Register

• If you are getting people to register online, have the website ready on your tablets or laptops.
• If you are having people register by form you will need: pens, clip boards, and registration forms. Related outreach materials can be provided by LACRRCC.
This interactive map shows the percentage of women not registered to vote by zip code, for all of LA County. You can check out the map at: [lacounty.gov/wgi-19-amendment-centennial](lacounty.gov/wgi-19-amendment-centennial)

Voting Solutions for All People (VSAP)
LA County’s New Voting Experience

LA County unveiled its new voting experience for the March 3, 2020 Presidential Primary Election. This included a Ballot Marking Device which prints a paper ballot, is accessible via touchscreen, and provides translations in 12 languages. Voters were also able to vote beginning ten days before Election Day at any of the approximate 1,000 vote centers throughout the County. More information can be found at [vsap.lavote.net](vsap.lavote.net).
Keep These in Mind When Hosting a Registration Drive

- Volunteers can register voters using the online site, paper forms, or both. Many find the online form more convenient, however, if laptops and/or tablets are limited, paper forms may speed up the process.

- Overall, over 80% of eligible voters in LA County are registered to vote. Some sections of the county, both geographic and demographic, have significantly lower registration rates than others. **Therefore, it is important to focus registration attempts where they will be most effective.**

- Coupling voter registration efforts with existing events is an effective way to increase civic engagement.

- Providing voter registration materials in languages other than English increases the effectiveness of civic engagement. Voter registration forms are available in Spanish, Chinese, Hindi, Japanese, Khmer, Korean, Tagalog, Thai, and Vietnamese.

- Individuals may call **(800) 481-8683** for more information about multilingual resources.

- All voters have the option to select political party preference. Voters may also choose to not identify with a political party. **Please note: Voters wishing to identify as “independent” should select the option ‘No Party/None, I do not want to choose a political party preference’.**

- Completed voter registration forms must be returned within **three days**. It is recommended that forms are mailed to or dropped off at the Registrar-Recorder/County Clerk the same or following day.
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