

# Complete Count Meeting Highlights



<b>Date/Time:</b>	June 19, 2019, 9:30 a.m.-11:00.a.m.
<b>Group:</b>	<b>Census Action Kiosk (CAK) Subcommittee</b>
<b>Location:</b>	County of Los Angeles, Hall of Administration, Room 739
<b>Lead Presenters:</b>	<ul style="list-style-type: none"><li>■ Avianna Uribe, County of Los Angeles, Office of the CEO</li><li>■ Maria de la Luz Garcia, City of Los Angeles, Director, Census 2020 Initiative, Mayor's Office of Budget and Innovation</li></ul>
<b>Notes:</b>	Gayla Kraetsch Hartsough, Ph.D., President, KH Consulting Group
<b>Reference Materials:</b>	PowerPoint presentation Mapping tool website: <a href="http://rpgis.isd.lacounty.gov/LRS">http://rpgis.isd.lacounty.gov/LRS</a> Link to CAK Site Survey: <a href="https://www.surveymonkey.com/r/LACensus2020-CAKSites">https://www.surveymonkey.com/r/LACensus2020-CAKSites</a> Link to CAK Mapping Tool: <a href="https://Bit.ly/CAKLocations">https://Bit.ly/CAKLocations</a> Other information available at: <a href="http://www.census.lacounty.gov">www.census.lacounty.gov</a>

## 1. Welcome and Introductions

Avianna Uribe opened the meeting, with additional notes from Maria Garcia of the Mayor's Office, City of Los Angeles. Note: This document supplements the PowerPoint slide presentations. Avianna Uribe also offered the following:

- 2020 Census Partners have held their first meeting
- Los Angeles County has submitted its strategic plan to the State. Agreements with the City of Long Beach and the California Community Foundation (CCF) will follow approval of the strategic plan by the State.
- Communities and their governments are awaiting a U.S. Supreme Court decision on the proposed citizenship question in the census. It seems likely that the decision will be handed down in the next several days. Los Angeles County and the City of Los Angeles plan to hold a major news conference once the decision announced. If CAK Committee members have questions in the wake of the decision, they can direct them to Avianna Uribe.
- The State has issued a census language access plan. Census support will include 12 languages. CAK members should review their CAK locations to determine what language resources are available. A list of the specific languages to be supported is available.

## 2. Status of CAK Site Survey

*Presenters:*

*Avianna Uribe, Los Angeles County, Office of the CEO  
Maria Garcia, City of Los Angeles, Office of the Mayor*

- Los Angeles County had identified 127 CAK locations
- City of Los Angeles has identified 211 locations
- Community-Based Organizations (CBOs), stakeholders and municipalities have identified 30 locations

There are approximately 400 potential locations in total. It's not too late to sign-up! CAKs can still be added. The map will help identify gaps. CAK survey link:

<https://www.surveymonkey.com/r/LACensus2020-CAKSites>

### 3. CAK Site Map

- **Presentation of Preliminary Map**

*Presenters:*

*Nick Franchino, County of Los Angeles, Department of Regional Planning Norman Wong, LA County Department of Internal Services*

The mapping tool is available on the website: <https://Bit.ly/CAKlocations>. Nick and Norman demonstrated various layers and capabilities of the latest map and encouraged all CAK Committee Members to visit the website and try it. There are numerous layers and drop-down menu capabilities that will have high utility as the CAK process goes forward. Among the highlights:

- This is a draft map – changes are still in progress. Data can be added.
- The map shows where the gaps are.
- The focus of the map is on HTC areas; HTC data is on popup pages, including Low Response Scores.
- Map data is coded by the source of the information.
- There is a master search function, and a drawing function if needed.
- There is a feedback and question function
- There is an “about” function with backup data, and there are filters on the drop-down menus.
- The map shows Los Angeles and Long Beach Council Districts and LA County Supervisorial Districts.

- **Public Comments on Proposed CAKs/Recommendations for Additional Locations**

*Presenters:*

*Arianna Uribe, Los Angeles County, Office of the CEO Maria Garcia, City of Los Angeles, Office of the Mayor*

Question	Answer	Comment
<b>Is there a link to the map?</b>	Yes, in today's agenda and on the Committee website	

<p><b>Is there a way to know CAK density?</b></p>	<p>Where CAKs are located is dependent on lots of factors. If we have 400-500 CAKs that are open at reasonable hours, it should work.</p>	<p><i>Arianna Uribe:</i> We are considering mobile CAKs. We are working with partners to identify community events where mobile CAKs would be useful. Coverage is important.  <i>Maria Garcia:</i> We are looking for Committee members to identify gaps and propose solutions. We are also looking for Committee members to provide information on where people congregate. What is the constituency? What are the hours of operation? We are also looking for general feedback on the mapping app.</p>
<p><b>Are we looking at public transportation routes as a possible layer?</b></p>	<p>That information will be in SwORD. Any mapping app can take in this information. We could layer information on Metro rail lines. Bus routes would be more difficult.</p>	<p><i>Nick Franchino:</i> We could provide maps to show population density. We should show walking distances from public transportation</p>
<p><b>Is it easy to update? How will we know the last time it was updated?</b></p>	<p>We can insert an update notice. It's easy to update. We'll also put it in open data so it will be easy to find.</p>	
<p><b>What about geofencing?</b></p>	<p>Related to advertising, we should consider geofencing ads showing nearby CAKs</p>	<p><i>Nick Franchino:</i> The real goal is understanding locations and gaps for CAKs. We should add daytime population and public transportation lines. We should place CAKs where people congregate.</p>
		<p><i>Comment:</i> This is a great map. Lots of people won't make a special trip to complete the Census, but they would do so as part of a trip taken for some other purpose.</p>
<p><b>What are the HTC population definitions?</b></p>	<p>Those definitions come from the State. The map includes the data supporting HTC designation, such as non-English speakers.</p>	<p><i>Comment:</i> The data is very useful – it provides information about what's needed</p>

#### 4. Review Updated Draft of CAK Website/Landing Page

*Presenter:*

*Maria Garcia, City of Los Angeles, Office of the Mayor*

We would like comments on the landing page and links. A link to the web page is on the agenda.

- One button goes straight to the Census website
- A second button goes to the FAQ page.
- FAQ page will be translated into 12 languages. Language translation will begin after the comment period.
- We ask that you use the review to tell us what should be added to the FAQs.
- Final date for comments is July 17<sup>th</sup>.

*Avianna Uribe:* Please get us feedback by July 17<sup>th</sup>.

Question	Answer
Will there be access for the partially sighted?	Yes. We are working on accessibility.

#### 5. Census Goodwill Ambassadors (CGAs)

*Presenters:*

*Maria Garcia, City of Los Angeles Office of the Mayor*

*Harvey Kawasaki, Los Angeles County, Office of the CEO*

We are working to provide CGA staffing.

- A pilot program to test training is underway. It should be complete by end of September.
- Training should start in the fall. It is our hope that GWAs will fill most CAK staffing needs.
- We will be asking GWAs to host an event and provide feedback.
- If you are a nonprofit, there are programs in the communities that can support you, and we will share tools to train volunteers.

Question	Answer	Comment
<p><b>Can you share who responded to the surveys? What can we do to engage small cities?</b></p>	<p>A framework for outreach has been developed by the California Community Foundation (CCF) for “on the ground” response by Community Based Organizations (CBOs). CBOs will need to work in partnership with cities and the CCF. The County will provide coordination as well.</p>	<p><i>Harvey Kawasaki:</i> I want to talk about CGAs in the County. The County is relying on County staff as opposed to volunteers. This is a different approach. We should have a more complete program by August 21<sup>st</sup>. We have identified County departments that can provide staff, and we are working to ensure that appropriate staff are selected. Staff will answer questions and assist people in responding. Training will be similar to that offered to poll workers. We still don’t know the volume of users we will have, and we are still working to provide a system of reserve staff who can respond to needs as they develop. We are also working on language capabilities. Once we get the CGAs launched, we will provide support for them, on a daily basis, as needed. We will have a place where they can call or email to get answers to questions that arise. You can expect a full plan by August 21<sup>st</sup>.</p>
<p><b>DHS identified staff for CAKs. Can we send them for training? Can we share staff? We’re concerned about coverage.</b></p>	<p>Yes.</p>	
<p><b>If we have to fingerprint volunteers, we’ll need funding.</b></p>	<p>The City is using volunteers. The County is not. We’ll follow up once we know what staffing capacity is available.</p>	<p><i>Avianna Uribe:</i> We need to support our CGAs. <i>Maria Garcia:</i> The City is looking for volunteers to staff CAKs in city facilities. We’ll share the tools you need, but we currently don’t have the</p>

		resources or capacity to help recruit volunteers for other municipalities or outside agencies.
		Comment: We're telling our staff that a Census is coming. But this country doesn't want us, because they don't want to count us. We need to make sure that messages go out. We're waiting for the powers that be, but we should not wait too long.

## 6. CAK Timeline

*Presenter:*

*Maria Garcia, City of Los Angeles, Office of the Mayor*

- We need to confirm CAK details by August 17<sup>th</sup>.
- Keep in mind that November 13<sup>th</sup> is the last day to submit a CAK location.
- Everyone is invited to the Supervisors' press conference once the Supreme Court decision on the Census question is announced. A court decision could come as early as Thursday.

Question	Answer
<b>What is the status of the higher education tool kits?</b>	The kits are being developed by our consultant, KH Consulting Group, and they're almost done. In fact, they're due from KH tomorrow.
<b>Some timelines overlap funding availability. What's the status of County funding for the Census?</b>	The County has received \$9.3. million from the State. A portion goes to the City of Long Beach, the City of Los Angeles and the California Community Foundation. The remaining funds will be allocated to support the County's education and outreach efforts in Hard-to-Count areas countywide.
<b>Is there a Communications Committee?</b>	There will be, but it has not started yet
<b>What is the absolute last day we can add a CAK location?</b>	November 13 <sup>th</sup> .

## 7. Next Meetings

### *CAK Subcommittee Meetings*

Save-the-date for upcoming meetings: **3<sup>rd</sup> Wednesday, Every other month** through June 2020 at 9:30 a.m.

- August 21, 2019; \*Hosted by the City of Los Angeles
- October 16, 2019; \*Hosted by the County of Los Angeles
- December 18, 2019; \*Hosted by the City of Los Angeles
- February 19, 2020; \*Hosted by the County of Los Angeles
- April 15, 2020; \*Hosted by the City of Los Angeles
- June 17, 2020; \*Hosted by the County of Los Angeles