

2020 Census
Countywide Outreach Complete Count Committee - Meeting Notes
May 24, 2018, 9:30 AM, Mayor's Press Room, Los Angeles City Hall

Meeting led by: Dorothea Park, Manager, Chief Executive Office and Maria de la luz Garcia, Director of Census, Office of Mayor Eric Garcetti.

NOTES:

Maria de la Luz Garcia, Director Census 2020 Initiative for the City of Los Angeles called the meeting to order and led a round of introductions with the people in attendance.

Special Presentation by Census 2020 Hackathon Winners: Maria next introduced the winners of the Census 2020 Hackathon held on May 6, 2018 in partnership with the Los Angeles City Libraries, City of Los Angeles Information and Technology Agency, Mayor's Office, and County of Los Angeles Chief Executive Office. The winning team, "Getting Our Fair Share", next presented their winning idea to the group, a Census Action Kiosk Finder. (A copy of their prototype can be found [here](#) or at: <https://arcg.is/uayK1>). The winners of the Hackathon were presented with Certificates of Appreciation by Maria de la Luz Garcia on behalf of the Mayor's Office.

Update on County's Local Update of Census Addresses Program: Dorothea Park provided an update on the County of Los Angeles' Local Update of Census Addresses (LUCA) program and mentioned that the County of Los Angeles has contracted with Community Connect Labs to capture non-conforming addresses in hard to survey areas to ensure a complete count within the County of Los Angeles. The County of Los Angeles is also collecting information through county departments including Regional Planning and Public Works and will be sharing a Survey 1,2, 3 web based survey application with cities that will enable city employees to include Non-Standard Address Dwelling Units as part of the 2020 Census.

Citizenship Status Question Added to the Census: Maria Garcia discussed the implications of the Secretary of Commerce's action of adding a citizenship question to the 2020 Census survey and announced that the City of Los Angeles is now a co-plaintiff along with the County of Los Angeles, Cities of Long Beach, Fremont, Oakland, and Stockton on the California Attorney General Xavier Becerra's lawsuit opposing the addition of the citizenship question to the decennial census. She also announced that a coalition of 18 States and the U.S. Conference of Mayors filed their own lawsuit against this action. The County Board of Supervisors passed a motion directing County Counsel to join this effort by filing and/or signing on to an amicus brief. The L.A. City Council also officially opposed the addition of the question. The LA County Board of Supervisors previously passed a motion instructing the CEO to include immigrant populations in the Census outreach efforts and to encourage their participation.

US Census Bureau Updates: Celeste Jimenez from the Regional US Census Bureau's Office provided updates on the local area census offices set up and operations, hiring progress and job opportunities, provided an update on the Census Bureau's' Attitudes and Motivations Survey stating that the Bureau will likely issue preliminary results later this year. She also provided an update on end-to-end test taking place in Providence, Rhode Island and walked the group through the enumeration process for 2020.

State Census Updates: Dorothea Park provided a brief verbal report on the status of the Governor's proposed Census 2020 State Budget. The County of L.A. requested an additional

\$8.7M that would go towards Countywide outreach for Local Complete Count Committees (CCC's). An additional request will be necessary based on the addition of the citizenship question in order to avoid an undercount of the immigrant community. More will be known after June 2018. The City of Los Angeles adopted a resolution for more funding to be allocated for the Countywide outreach efforts. The County of Los Angeles provided testimony before the Joint Assembly and Senate Budget Committees on 5/22/18.

She then announced that the State will be holding a total of 24 Census 2020 Statewide Convenings, four will be held in the Los Angeles area including:

- 6/26/18 - San Gabriel Valley, City of El Monte, Grace Black Auditorium
- 6/27/18 - San Fernando Valley, City of Los Angeles, San Fernando Valley High
- 8/1/18 - South Los Angeles, Holman United Methodist Church
- 8/2/18 - Long Beach, Long Beach Convention Center

A brief mention was made about the State Census Website: Census.ca.gov and their new State Census logo/brand.

Countywide Outreach CCC Sub-Committee Reports: Dorothea also provided a brief verbal report on the status of the various CCC sub-committees. The County is convening local Council of Governments as a strategy to convene municipalities in clusters. Those meetings are currently underway. The Higher Education Sub-Committee has convened twice and is in the process of developing their draft strategic plan. The County of Los Angeles has plans to convene their employee unions in the coming months. The Stakeholder Sub-committee has been focusing their efforts on advocating for increasing the State's Census Budget with a higher set aside for community organizations. CPAN network submitted a letter to the State legislature asking for 107 million allocation for CBO outreach. She lastly reviewed other convenings, which the City and the County have convened including a roundtable discussion on achieve an accurate count of Latinos in partnership with NALEO Educational Fund and the Latino Community Foundation, a roundtable discussion with NALEO Educational Fund on achieve an accurate count of LA's immigrant population in Census 2020 and a brainstorming workshop with Los Angeles Unified School District on leveraging existing programs to increase awareness of Census 2020 in schools.

Quarterly Status Reports: Dorothea said she will be submitting a quarterly status report to the Board of Supervisors on July 16, 2018.

No public comment.

The next Countywide Outreach CCC meeting will be held on July 26, 2018 and be hosted by the County of Los Angeles.