

MOTION BY SUPERVISORS HILDA L. SOLIS AND
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June 6, 2018

Census LUCA Operation

In preparation for the 2020 Census, one of Los Angeles County’s (County) initial responsibilities is to participate in the Local Update of Census Addresses (LUCA) Operation. LUCA is the only opportunity offered to tribal, state, and local governments to review, validate, and comment on the U.S. Census Bureau’s (Bureau) master list of residential addresses. The Bureau relies on this list to conduct the decennial census. The accuracy of this list is important to the distribution of federal monies, as it has been estimated that each missing address from the list can cost the County \$60,000 in lost federal funding over a ten-year period.

The County recognizes the importance of an accurate address list and is committed to count each unit of conventional and unconventional housing that may be missing from the Bureau’s master list. The County’s Internal Services Department is leading this effort, in collaboration with the Chief Executive Office (CEO), Department of

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Regional Planning, Office of Immigrant Affairs, and non-profit community-based organizations with a volunteer base to help identify addresses.

It is critical that Los Angeles County provide the U.S. Census Bureau an updated list of addresses, and June 2018 is the last full month the County has to review, add, and correct addresses. It is incumbent upon every County Department to help ensure an accurate and complete count, and County employees should be encouraged to participate in the effort. One opportunity for employee participation is the canvassing of non-standard address dwelling units that are often overlooked by the U.S. Census Bureau. During the month of June, and specifically on June 23, 2018, County employees can join with volunteers and community-based organizations to canvass County neighborhoods and increase the census address count for Los Angeles County.

WE, THEREFORE, MOVE that the Board

1. Proclaim Saturday, June 23, 2018 as Census LUCA Day throughout Los Angeles County to create awareness of and encourage participation in the Census LUCA canvassing efforts.
2. Direct the Chief Executive Officer's Office of Countywide Communications, in collaboration with the Graphics Unit of the Executive Office, to develop themed promotional materials consistent with the U.S. Census Bureau and State of California's logos and materials to encourage County employee participation in the Census LUCA process. This material would

be used for e-mail blasts to County employees, notifications on mylacounty.gov, and promotional graphics, among other efforts.

3. Direct each County Department to work with the Office of Immigrant Affairs to promote employee participation in the LUCA canvassing effort, distribute relevant materials related to LUCA and the 2020 Census, and coordinate the canvassing activities on June 23, 2018.

4. Authorize the use of County personnel for Census LUCA canvassing activities and direct the Department of Human Resources to determine a method of compensation for County employees that participate in the Census LUCA canvassing efforts taking place on June 23, 2018.

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