



2020 Census

Countywide Outreach Complete Count Committee

Higher Education Sub-Committee Meeting

March 8, 2018
2:00 pm to 3:30 pm

Mayor's Press Room, Third Floor, City Hall

AGENDA

1. Welcome and Introductions
2. Brief Overview of Countywide Outreach Complete Count Committee (CCC) Outreach Efforts and the role of local government
 - a. CCC framework and goals: Review the framework (handout), the objectives and strategies of the CCC and Subcommittees.
3. Impact of the 2020 Census on Higher Education
 - a. Discuss how demographic statistics from Census driven data provides characteristics of students that reside in neighborhoods and communities surrounding colleges and universities.
4. County Low Response Score Mapping Tool Live Demonstration: How to identify and learn characteristics of Hard-to-Survey areas near institutions of higher education <http://rpgis.isd.lacounty.gov/lrs/>
5. Group Discussion: Create a strategic plan for colleges and universities as it relates to conducting Census outreach and education
6. Public Comment/Questions and Answers
7. Determine next meeting date
8. Adjourn meeting