AGN. NO.

March 14, 2017

REVISED MOTION BY SUPERVISOR HILDA L. SOLIS

Census 2020 Planning Committee and Complete Count Committee

An accurate decennial Census is extremely critical to California, to ensure fair political representation and equitable receipt of federal funds. Population counts determine which states gain or lose representation in Congress and also determine the federal funding allocations to communities. To achieve an accurate assessment of the population living within the nation's borders, the U.S. Constitution mandates a census of the nation's population every 10 years.

The goal of the 2020 Census for Los Angeles County is to count all residents. The data obtained from the Census can help shape policy and funding decisions for health care, social services, transportation, workforce development and other critical needs. In Fiscal Year 2014-15, the County's departments expended \$2.12 billion, received from the top five largest distributing federal departments including Health and Human Services, Agriculture, Education, Labor, and Transportation, on federal grant programs that use population and/or income data as a factor. It is of utmost importance that the County ensures that all its residents are counted so that it receives a fair allocation of resources to meet our public service needs and priorities.

The County of Los Angeles, the U.S. Census Bureau, and cities in the County have a longstanding partnership in improving the accuracy of the Census count. The Board initiated this effort for the 2020 Census with its approval of the Joint Statistical Agreement on September 290, 2016 that allows data sharing between the County and the Census Bureau. The key to improve the Census count is to embark on an early systematic approach for identifying the County's population and developing education

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and outreach plans for all communities, and particularly those Hard-to-Survey Populations in the County.

A County of Los Angeles Census 2020 Planning Committee (Planning Committee) comprised of County departments responsible for updating County jurisdictional boundaries, addresses and population data, and familiar with education and outreach strategies, is the first step in launching this Countywide effort. The Planning Committee will develop a framework for the County's Census 2020 Complete Count Committee (CCC) which will be responsible for launching a comprehensive Countywide Census education and outreach campaign. The CCC will include representatives from Board Offices and County departments to work in partnership with federal and State agencies, as well as local jurisdictions, community-based organizations, and other local entities to ensure the County's Census goals are achieved.

I, THEREFORE, MOVE that the Board of Supervisors take the following actions as further preparation for the April 1, 2020 Census Day:

- Instruct the Chief Executive Officer to initiate a County of Los Angeles 2020 Census Planning Committee to update County jurisdictional boundaries, addresses and population data, and develop an education and outreach strategy with a particular focus on Hard-to-Survey Populations. The Planning Committee shall include representatives from: Regional Planning, Public Works, Internal Services, the Health Agency, Registrar-Recorder/County Clerk, the Assessor, Parks and Recreation, Public Library, Public Social Services, Children and <u>Family Services</u>, and any other County departments or agencies determined as necessary by the Planning Committee.
- 2. Instruct the Planning Committee, upon completion of an overarching Countywide education and outreach strategy, to form a Complete Count Committee (CCC)

and identify appropriate subcommittees as may be necessary to ensure a successful Census 2020 campaign Countywide.

 Instruct County departments to participate in the Planning Committee and CCC, wherever appropriate, and as requested by the Chief Executive Officer, including designation of a departmental representative to participate on the Planning Committee and/or the CCC.

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