

MOTION BY SUPERVISORS HILDA L. SOLIS  
AND JANICE HAHN

January 16, 2018

**Accuracy in the 2020 Census: Count Everyone**

The decennial census is mandated by the U.S. Constitution and used to determine political representation and allocate hundreds of billions of dollars in federal funding to states and localities. That is why it is in the best interest of Los Angeles County and its residents to count everyone in the 2020 Census.

On December 12, 2017, the Department of Justice wrote to the U.S. Census Bureau proposing the inclusion of a citizenship question on the 2020 Census form. Including such a question on the 2020 Census will likely suppress census response rates by deterring anyone afraid to disclose their immigration status from filling out the census form. This will negatively impact areas of the U.S. with a significant undocumented immigrant population. Los Angeles and Orange Counties are home to an estimated one million undocumented immigrants, according to the Pew Research Center.

**MOTION**

SOLIS \_\_\_\_\_

RIDLEY-THOMAS \_\_\_\_\_

HAHN \_\_\_\_\_

BARGER \_\_\_\_\_

KUEHL \_\_\_\_\_

The State of California, and particularly Los Angeles County, already faces significant challenges in counting minorities, immigrants, and other Hard-to-Survey (HTS) populations. Los Angeles County's foreign-born population has been estimated to be as high as 40%. In the 2010 Census, for example, more than 113,000 young Latinos in California were not counted, according to a study conducted by the National Association of Latino Elected and Appointed Officials Educational Fund and Child Trends' Hispanic Institute. In Los Angeles County alone, there was an estimated 47,000 uncounted Latino children. Adding a question regarding citizenship on the 2020 Census will make counting Latinos, other migrant communities, and all other HTS populations in the County an even more difficult task.

The County has a lot at stake as preparations for the 2020 Census are made. The LA County Board of Supervisors (Board) has a responsibility to advocate for an accurate census that counts every County resident, regardless of immigration status, to ensure fair elected representation and an equitable distribution of resources and funding.

**WE, THEREFORE, MOVE** that the Board direct the Chief Executive Officer to:

1. Send a five-signature letter to Wilbur L. Ross, Secretary of the U.S. Department of Commerce, and the County's Congressional delegation urging that a citizenship question not be included on the 2020 Census form and opposing any proposals that could negatively impact an accurate count of Los Angeles County residents in the 2020 Census.

2. Send a five-signature letter to U.S. Senators Dianne Feinstein and Kamala Harris thanking them for their opposition to efforts to include a citizenship question on the 2020 Census and requesting that they author an amendment to prohibit the use of funds to include such a question on the 2020 Census.
  
3. Enhance the County of Los Angeles 2020 Census Planning Committee and Complete Count Committee's education and outreach strategy by adding the Office of Immigrant Affairs as a partner in the Planning Committee and CCC's planning activities; reaching out to families through County-provided public social services, health services, and other relevant County programs; targeting advertising to HTS populations, especially through Spanish- and Asian-language media; conducting a comprehensive social media campaign targeting HTS populations; ensuring that messaging assures HTS populations that participation in the Census count will not affect their immigration status; ensuring that outreach is conducted in a linguistically and culturally competent manner; and, to the extent possible, coordinating efforts with the Los Angeles County Office of Education, the Los Angeles Unified School District, and other school districts to incorporate the Census Bureau's curriculum to teach students the importance of the census.

4. Report back to the Board in writing on a quarterly basis with a status update on the implementation of the CCC's education and outreach strategy and any related challenges and accomplishments.

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HLS: jv

**2020 Census  
Complete Count Committee - Education and Outreach  
Quarterly Report Due Dates**

The January 16, 2018 Board of Supervisors Motion (Solis/Hahn) directs the Chief Executive Office to report back to the Board on a quarterly basis with a status update on the implementation of the Complete Count Committees education and outreach strategies. The following is the schedule for the quarterly report due dates.

<b>Due to CEO</b>	<b>Due to Board</b>
<b>2018</b>	<b>2018</b>
March 26, 2018	April 16, 2018
June 25, 2018	July 16, 2018
September 25, 2018	October 16, 2018
<b>2019</b>	<b>2019</b>
December 20, 2018	January 16, 2019
March 26, 2019	April 16, 2019
June 25, 2019	July 16, 2019
September 25, 2019	October 16, 2019
<b>2020</b>	<b>2020</b>
December 20, 2019	January 16, 2020
March 26, 2020	April 16, 2020
June 25, 2020	July 16, 2020
September 25, 2020	October 16, 2020
<b>2021</b>	
December 17, 2020	January 15, 2021

**2020 Census**  
**Quarterly Report to the Planning Committee for the Board of Supervisors**  
**Education and Outreach Strategy**

Date (Quarter): \_\_\_\_\_

Complete Count Committee/Sub-committee: \_\_\_\_\_

<b>Goal(s):</b>
<b>Strategy:</b>
<b>Issues/Challenges:</b>
<b>Status of Accomplishments/Deliverables:</b>
<b>Next Step(s):</b>

Submitted by: \_\_\_\_\_