

2020 CENSUS

Education and Outreach Sub-Committee Meeting

July 12, 2018
11:00 a.m. to 12:00 p.m.
Hall of Administration, Room 864



AGENDA

- 1) **Call to Order** Tina Herzog, CEO

- 2) **Introductions - Education and Outreach Subcommittee** All

- 3) **LUCA Update** Mark Greninger, CIO
Rigo Reyes, DCBA
 - a. Update on CommunityConnect Lab's status of capturing non-conforming addresses in hard-to-survey areas.

 - b. Update on collecting non-traditional housing data from the Departments of Regional Planning and Public Works.

 - c. Update on the Census LUCA Canvassing Day which took place on 6/23/18.

 - d. Status on the County's response to the 2020 Census Local Update of Census Addresses Operation (LUCA) which is due to the U.S. Census Bureau on 7/14/18.

- 4) **WordPress site update** Mark Greninger, CIO
 - a. The WordPress site was released on 6/29/18. All Committee and subcommittee members, as well as the public, have access to the site.

- 5) **2020 Census - Citizenship Question Lawsuit update** Gina Eachus, Co.Counsel
 - a. U.S. v. State of California - The lawsuit is seeking a preliminary and permanent injunction to prevent the State from enforcing AB 450-Immigrant Worker Protection Act, and AB 103-The State Budget Act of 2017, under the Public Safety trailer bill, and SB 54-California Values Act. The County filed an amicus brief with Oakland and Santa Clara County in support of the State of California. A Preliminary Injunction and Motion to Dismiss hearing was held on June 20, 2018. The court's ruling is pending.

- b. State of California v. Wilbur Ross, Secretary of Commerce, U.S. Department of Commerce; Ron Jarmin, Director, U.S. Census Bureau – County signed on as plaintiff in the State’s lawsuit opposing the addition of the citizenship question to the 2020 Census. The Department of Commerce and U.S. Census Bureau filed a Motion to Dismiss the case. The hearing on the motion is set for August 9, 2018.
- c. New York v. U.S. Department of Commerce; U.S. Census Bureau – New York is leading a coalition of states, cities, and mayors in challenge to the addition of the citizenship question to the 2020 Census. The U.S. Department of Commerce and Census Bureau filed a Motion to Dismiss. The hearing for argument was held on July 3, 2018 and the court’s ruling on the motion to dismiss is pending.

6) Status of the State convenings in Los Angeles County

Tina Herzog, CEO

The State Governor’s Office of Planning and Research California Complete Count team for the 2020 Census scheduled four convenings in Los Angeles County. Information on the convenings can be found on the State’s website at <https://census.ca.gov>.

- a. Report on the two June 2018 State hosted convenings:
 - 6/26/18 – Regional Convening in **San Gabriel Valley**, hosted at the Grace Black Auditorium
 - 6/27/18 – Regional Convening in **San Fernando Valley**, hosted at the San Fernando High School Social Hall
- b. The State will be hosting two convenings in August 2018:
 - 8/1/18 – Regional Convening in **South Los Angeles**, to be hosted at the Holman United Methodist Church in Jefferson Park
 - 8/2/18 – Regional Convening in **Long Beach**, to be hosted at the Long Beach Convention Center, Terrace Theater Lobby
- c. The State has a “Virtual Convening for Rural Counties” that will take place in October 2018.
- d. The County will be hosting a convening in the Antelope Valley on 7/25/18 and the Antelope Valley area stakeholders can participate in that convening.

7) State Budget Update

Tina Herzog, CEO

- a. Governor Brown signed the State Budget on 6/27/18. The Budget includes \$90.3 million for statewide outreach and other efforts related to increasing the participation rate of California's decennial census.

8) Update on the Departmental Sub-committee letter

Tina Herzog, CEO

- a. The CEO sent out a letter to all County departments instructing them to select the Public Information Officers (PIOs) to participate in the 2020 Census planning efforts.

9) Health and Human Services Complete Count Committee ("CCC"):

Lisa Simmons, DPSS
Lourie Gladney, DHS

- a. Oral Presentations on the following Subcommittee meetings:
 - County Departments
 - Government/Quasi-Government
 - Stakeholder Organizations

10)Transportation CCC

Jon Trochez, DPW

- a. Oral Presentation on the following subcommittee meetings:
 - County Departments and Government agencies

11)Countywide Outreach CCC

Maria Garcia, LA City
Tina Herzog, CEO

- a. Oral Presentation on the following subcommittee meetings:
 - County/City Departments
 - Government/Quasi-government
 - Municipal (cities)/Councils of Governments
 - Higher Education
 - Unions
 - Business/Chambers
 - Stakeholder/Community Table
 - Census Action Kiosk (CAK)
 - Other meetings and convenings

12)Quarterly Status Report

Tina Herzog, CEO

- a. The next Quarterly Status Report is due to the Board on 7/16/18.

13)Questions

14)Public Comment

Future Meeting Dates – 2nd Thursday of the month, every other month thru April 2020:

- a. **September 13, 2018;** 11:00 a.m. to 12:00 p.m.
- b. **November 8, 2018;** 11:00 a.m. to 12:00 p.m.
- c. **January 10, 2019;** 11:00 a.m. to 12:00 p.m.

ACCOMMODATIONS: Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least three business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 893-2086 (voice) or (213) 633-0901 (TDD), from 8:00 a.m. - 4:30 p.m., Monday through Friday.

Para Información en español, por favor comuníquese a la oficina de Servicios de Comisión al numero (213) 974-1431 entre 8:00 a.m. y 5:00 p.m. lunes a viernes.

SUPPORTING DOCUMENTATION: Written agenda materials can be obtained at the CEO's Office, Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 723, Los Angeles, CA 90012. Public Comment should not exceed THREE minutes for each speaker and must be on items of interest which are within the subject matter jurisdiction of the Committee.