2020 Census Countywide Outreach Complete Count Committee (CCC) Thursday, July 25, 2019 9:30 a.m. to 11:00 a.m. Kenneth Hahn Hall of Administration, Board Hearing Room



AGENDA

Co-Leads: County of Los Angeles and City of Los Angeles

1) Welcome and Introductions Avianna Uribe-Chief Executive Office (CEO), County of Los Angeles Maria de la Luz Garcia-Mayor's Office, City of Los Angeles

2) Countywide Outreach CCC Updates

- a) Countywide Media-Request for Qualifications/2020 Census Education, Media and Outreach Consultants Rachel Estrada, CEO Countywide Communications
- b) New County Website <u>census.lacounty.gov</u>
- c) New City of Los Angeles website <u>census.lacity.org</u> Maria Garcia
- d) Workforce Development Felipe Moscoso, Los Angeles County Workforce Development, Aging, and Community Services

3) Conclusion of Citizenship Question Litigation and Executive Order Summary Jennifer Baronoff & Lucia Gonzalez, County Counsel

4) State Census Updates

Cecil Flournoy, L.A. Regional U.S. Census Bureau

- a) Statewide Media Plan update
- b) Language and Communication Access Standards Plan
- c) SwORD system update
- d) FY 2019-20 State Census Budget update
- e) Scheduled State Implementation Plan Workshops in Los Angeles County
- 5) Regional Administrative Community Based Organization

Stephania Ramirez, California Community Foundation

6) U.S. Census Bureau Updates

Meredeth Maxwell & Tammie Brown, Los Angeles Regional Census Center, U.S. Census Bureau

- a) Status of printed questionnaires
- b) Update on 2019 Census Test
- c) Update on upcoming employment opportunities and recruiting efforts
- d) Publication of informational and promotional materials
- e) Coordination with Partnership Specialists
- 7) Countywide Outreach Member Updates

Opportunity for members to provide updates and make announcements

8) Countywide Outreach CCC Sub-Committee Reports

- a) Government/Quasi Government
- Higher Education-draft toolkit for administrators and students •

Maria Garcia

b) Stakeholder/Los Angeles Regional Census Table (LARCT)

Alejandra Ramirez-Zarate, Advancement Project CA

- SwORD: Mapping outreach activities •
- Outreach: Call to action to organizations that have not participated in the LARCT
- Census Action Kiosks (CAKs)/Questionnaire Assistance Centers (QACs) C)
- Status of Potential CAK locations Nick Franchino, Department of Regional Planning Maria Garcia
- Feedback on the draft CAK Website/Landing Page
- City of L.A. Census Goodwill Ambassador Program: Training for volunteers that will support CAKs/QAKs
- Next CAK Sub-committee meeting is on August 21, 2019 at 9:30 a.m. hosted by the City of L.A., Deaton Auditorium, 100 W. 1st Street, Los Angeles, CA 90012
- 9) Questions, Answers, and Announcements
- 10) Public Comment

Future meeting dates - 4th Thursday of every other month through April 2020 (with the exception of November due to the Thanksgiving Holidav): September 26, 2019; *Hosted by the City of Los Angeles November 21, 2019; *Hosted by the County of Los Angeles *Time and meeting room locations to be determined.

ACCOMMODATIONS: Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least three business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 974-1740 (voice) or (213) 633-0901 (TDD), from 8:00 a.m. to 4:30 p.m., Monday through Friday. Para información en español, por favor comuníquese a (213) 974-1261, 8:00 a.m. a 5:00 p.m. lunes a viernes. Supporting Documentation: Written agenda materials can be obtained at the CEO's Office, Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 723, Los Angeles, CA 90012. Public Comment should not exceed three (3) minutes for each speaker and must be on items of interest, which are within the subject matter.