

## 2020 CENSUS

### Education and Outreach Sub-Committee Meeting

May 16, 2018

10:00 a.m. to 11:30 a.m.

Hall of Administration, Room 743



### AGENDA

- 1) **Call to Order** Dorothea Park, CEO
  
- 2) **Introductions - Education and Outreach Subcommittee** All
  
- 3) **LUCA Update** Mark Greninger, CIO
  - a. **Non-traditional housing survey** – Update on the County's contract with Community Connect Labs, status of capturing non-conforming addresses in hard-to-survey areas to ensure a complete count within the County.
  
  - b. Status on collecting non-traditional housing data from the Departments of Regional Planning and Public Works.
  
  - c. Status on Survey 1,2,3 efforts by cities. Survey 1,2,3 is a web-based survey that will enable city employees to include Non-Standard Address Dwelling Units as part of the 2020 Census
  
- 4) **WordPress and SharePoint site update** Mark Greninger, CIO
  - a. WordPress is an online website content management system to be used for the 2020 Census documents. The County plans to use a WordPress site to maintain files, reports, a calendar, and information related to the 2020 Census planning efforts. The site should be ready for release by the end of May 2018. When the site is released, all Committee and subcommittee members, as well as the public, will have access to the site.
  
  - b. In addition to the WordPress site, the County plans to use a SharePoint site to maintain draft files, reports, rosters, master calendar and information related to the 2020 Census Planning Efforts. When the SharePoint site is released, all Committee and subcommittee members, who are invited to join, will have access to the site. Once draft report documents are in final form they will be transferred to the WordPress site.

**5) 2020 Census - Citizenship Question Lawsuit**

Gina Eachus, Co.Counsel

/Dorothea Park, CEO

- a. The Board passed motions on 4/3/18 and on 5/1/18 directing County Counsel to join the efforts of California Attorney General Xavier Becerra to join and/or file an amicus brief in support of the State of California in its defense of the lawsuit filed by the DOJ.
  - The lawsuit is seeking a preliminary and permanent injunction to prevent the State from enforcing AB 450-Immigrant Worker Protection Act, and AB 103-The State Budget Act of 2017, under the Public Safety trailer bill, and SB 54-California Values Act.
- b. The Board passed a motion on 5/1/18 directing County Counsel to join the efforts of the California Attorney General Xavier Becerra by signing on as a plaintiff in his lawsuit opposing the addition of a citizenship question to the 2020 U.S. Census.
- c. Review what was discussed during the Press Conference with State Attorney General Xavier Becerra, City Attorney Mike Feuer, Los Angeles City Mayor Eric Garcetti, Supervisor Hilda Solis, and Stockton Mayor Michael Tubbs (5/4/18)

**6) State May Revised Budget**

Dorothea Park, CEO

- a. The Governor's May Revised Proposed Budget was released on 5/11/18.
- b. Potential augmentation of funding request related to the addition of the citizenship question to the Census and other Census requirements.

**7) State convenings in Los Angeles County**

Dorothea Park, CEO

The State is hosting four convenings in June and August 2018 from 9:00 a.m. to 12:30 p.m.

- a. Convenings will be in venues located in the following areas on the noted dates:
  - 6/26/18 – San Gabriel Valley, City of El Monte, Grace Black Auditorium
  - 6/27/18 – San Fernando Valley, City of Pacoima, venue to be determined
  - 8/1/18 – South Los Angeles - Holman United Methodist Church in Jefferson Park (pending confirmation)
  - 8/2/18 – Long Beach, venue to be determined

**8) State website now available**

Dorothea Park, CEO

- a. The State launched their website (<https://census.ca.gov>) which contains news, events, resources, and information on the State Complete Count Committee meetings and California Census 2020 – Regional Readiness Assessment Convenings.

**9) 2020 Census State logo/brand**

Dorothea Park, CEO

- a. The State adopted a logo/brand for the 2020 Census to be used Statewide.



**10) Health and Human Services Complete Count Committee ("CCC"):**

Lisa Simmons, DPSS  
Lourie Gladney, DHS

- a. Oral Presentations on the following Subcommittee meetings:
  - County Departments
  - Government/Quasi-Government
  - Stakeholder Organizations

**11) Transportation CCC**

Pamela Manning, DPW

- a. Oral Presentation on the following subcommittee meetings:
  - County Departments and Government agencies

**12) Countywide Outreach CCC**

Maria Garcia, LA City  
Dorothea Park, CEO

- a. Oral Presentation on the following subcommittee meetings:
  - County/City Departments
  - Government/Quasi-government
    - Municipal (cities)/Councils of Governments
    - Higher Education
    - Unions
    - Business/Chambers
  - Stakeholder/Community Table
  - Census Action Kiosk (CAK)
  - Other meetings and convenings:
    - Latino Community Foundation (4/3/18)
    - Hackathon (5/6/18)
    - LAUSD (5/9/18)
    - NALEO Roundtable (5/23/18)

**13) Quarterly Status Report**

Dorothea Park, CEO

- a. The updated Education and Outreach Workplans are due to the Chief Executive Office on **Monday, June 25, 2018.**
- b. The next Quarterly Status Report is due to the Board on July 16, 2018.

## 14) Questions

## 15) Public Comment

### Future Meeting Dates – 3<sup>rd</sup> Wednesday of the month thru April 2020:

- a. **June 20, 2018**; 10:00 a.m. to 11:30 a.m.
- b. **July 18, 2018**; 10:00 a.m. to 11:30 a.m.
- c. **August 15, 2018**; 10:00 a.m. to 11:30 a.m.
- d. **September 19, 2018**; 10:00 a.m. to 11:30 a.m.

ACCOMMODATIONS: Accommodations, American Sign Language (ASL) interpreters, or assisted listening devices are available with at least three business days' notice before the meeting date. Agendas in Braille and/or alternate formats are available upon request. Please telephone (213) 893-2086 (voice) or (213) 633-0901 (TDD), from 8:00 a.m. - 4:30 p.m., Monday through Friday.

Para Información en español, por favor comuníquese a la oficina de Servicios de Comisión al numero (213) 974-1431 entre 8:00 a.m. y 5:00 p.m. lunes a viernes.

SUPPORTING DOCUMENTATION: Written agenda materials can be obtained at the CEO's Office, Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 723, Los Angeles, CA 90012. Public Comment should not exceed THREE minutes for each speaker and must be on items of interest which are within the subject matter jurisdiction of the Committee.